

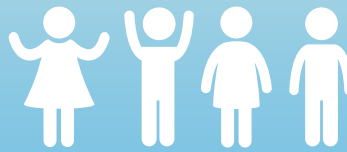
OCTOBER 14 IS WORLD CAVITY-FREE FUTURE DAY

HOW MUCH DO YOU KNOW ABOUT THE MOST COMMON CHRONIC DISEASE WORLDWIDE?



60%-90%

of school children worldwide have dental cavities¹



Nearly 100%

of adults have been affected by tooth decay.¹

The global economic impact of dental diseases =

\$442B
USD in 2010.²



In **Canada** statistics show:



~ **2.26** million school days are missed each year due to dental-related problems in children.³

Severe early childhood tooth decay is associated with higher BMI scores and nutritional deficiencies including iron deficiency.⁴⁻⁵

Operations to treat early childhood tooth decay account for **31%** of all day surgeries.⁵

Rates of dental surgery to treat early childhood tooth decay are

3.2X
higher for children from rural regions

&

3.7X
higher for children from the least affluent regions.⁶

The best medicine is prevention:

- First tooth, first dental visit. Good oral health habits start early!
- Ensure children brush thoroughly twice a day with fluoride toothpaste.

\$21M. The average annual total hospital associated costs of treating early childhood tooth decay under general anesthesia exceeds

CAVITIES CAN BE PREVENTED AND EVEN REVERSED...HERE'S HOW:



unhealthy foods

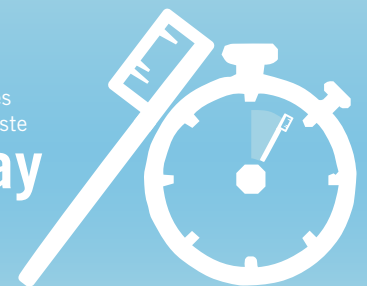


healthy foods (hidden sugars)

Reduce sugar intake, this includes sugars in both unhealthy foods like candy or soda as well as "hidden sugars" found in healthy foods like fruit or yogurt

Brush for two minutes with a fluoride toothpaste

2x per day



JOIN US IN MAKING THE WORLD CAVITY FREE! #WCFFDAY



visit
www.allianceforacavityfreefuture.org
www.wcfffday.org

#WCFFDay



Stop Caries NOW for a Cavity-Free Future
Canada-United States Chapter



World Cavity-Free Future Day

14th October 2018

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