

# OCTOBER 14 IS WORLD CAVITY-FREE FUTURE DAY

HOW MUCH DO YOU KNOW ABOUT THE MOST COMMON CHRONIC DISEASE WORLDWIDE?



**60%-90%**

of school children worldwide have dental cavities<sup>1</sup>



**Nearly 100%**

of adults have been affected by tooth decay.<sup>1</sup>

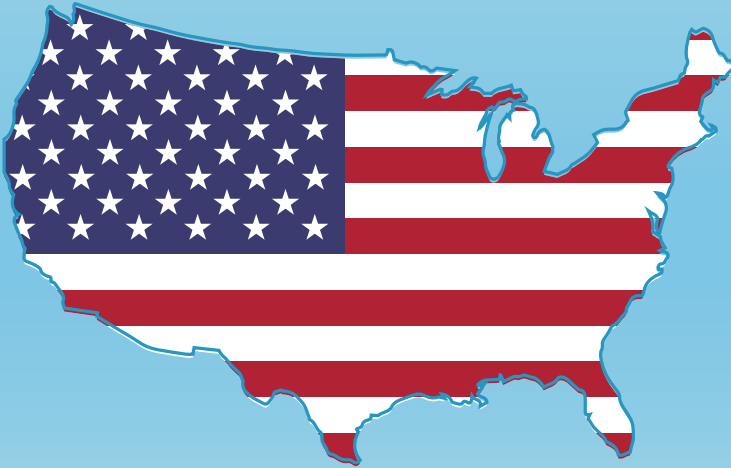


The global economic impact of dental diseases =

**\$442B**  
USD in 2010.<sup>2</sup>



In the **U.S.** statistics show:



Each year, half of all children enter kindergarten with tooth decay.<sup>3</sup>

**40%** of uninsured children in the U.S. have never been to the dentist.<sup>3</sup>

A child is **5X** more likely to see ER treatment for dental problems than asthma.<sup>3</sup>

**CAVITIES CAN BE PREVENTED AND EVEN REVERSED...HERE'S HOW:**



unhealthy foods

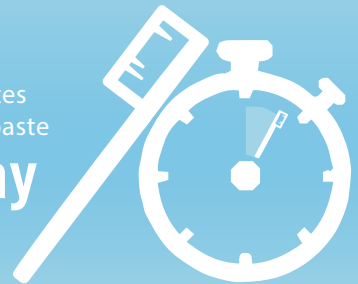


healthy foods  
(hidden sugars)

Reduce sugar intake, this includes sugars in both unhealthy foods like candy or soda as well as "hidden sugars" found in healthy foods like fruit or yogurt

Brush for two minutes with a fluoride toothpaste

**2x per day**



**JOIN US IN MAKING THE WORLD CAVITY FREE! #WCFFDAY**



visit  
[www.allianceforacavityfreefuture.org](http://www.allianceforacavityfreefuture.org)  
[www.wcffday.org](http://www.wcffday.org)



1. World Health Organization. Oral Health Fact Sheet. Available at: <http://www.who.int/traditional/whofactsheet/fs18.html>. Accessed August 5, 2017.  
2. Canada Dental Association. "The State of Oral Health in Canada." Published March 2017. Available at: <http://www.cda.ca/en/infocentre/healthy-smiles/the-state-of-oral-health-in-canada.pdf>. Accessed August 5, 2017.  
3. Health Canada. Summary report on the findings of the oral health component of the Canadian Health Measures Survey, 2007-2009. Ottawa (ON): Health Canada; 2015. Available at: <https://www50.intel.gc.ca/metadata/healthycanada/HealthCanada.pdf>. Accessed September 1, 2017.  
4. Cleveland, K., Schwartz, R.L., Lewis, J.K., et al. Higher tooth decay levels associated with more early childhood caries. BMC Pediatr 2014; 14:127. Available at: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4023246/>. Accessed September 1, 2017.  
5. Schwartz, R.L., Lewis, J.K., et al. Association between tooth status, iron deficiency anemia, and severe early childhood caries: a case-control study. BMC Pediatr 2013; 13:22. Available at: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC361101/>. Accessed September 1, 2017.  
6. Schwartz, R.L., et al. Treating Early Childhood Caries Under General Anesthesia: A Systematic Review of Canadian Data. J Can Dent Assoc 2014; 40:e308. Available at: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4023246/>. Accessed September 1, 2017.